



## 2015 Trends: Color & Cabinetry

Get this year's top design styles. When consumers start asking for it, you will be ready.

**2015 COLOR OF THE YEAR: CORAL**—Coral Reef, a vivacious hue, is AcromaPro's Color of the Year 2015. Upbeat and optimistic, Coral Reef celebrates a time for renewal and is the perfect mélange of pink, orange and red that can be used to liven up any space. "Its unexpected versatility brings life to a range of design aesthetics, whether traditional, vintage, cottage or contemporary," says Jackie Jordan, director of color marketing.  
— *AcromaPro*

**COOLER, SOFTER COLORS**—"There is a growing movement to step out and create 'quiet zones' to disconnect from technology and unwind," says Leatrice Eiseman, executive director of the Pantone Color Institute. This season, understated brights, pale pastels and nature-like neutrals take center stage. — *Pantone Color Institute*

**GRAY IS THE NEW BEIGE**—From kitchens to bathrooms, consumers are turning to gray as a modern standard for cabinets. "It's the new neutral," says Geoff Horen, CEO of highly rated Lifestyle Group Residential Remodeling in Indianapolis. "It's just a trend that we've seen come into play in the last few months that I expect to continue." Earthy grays are a pleasant neutral that won't feel like a fad after a few years. — *Angie's List*

While white is still very popular, gray is the fastest-growing shade for the bathroom. — *National Kitchen and Bath Association*

**BATHROOM SPENDING ON THE RISE**—Homeowners plan to go big in 2015, according to an Angie's List survey of more than 1,000 remodeling professionals. And after years of being overlooked for showier rooms, the bathroom is poised to be the most popular remodeling project.

For years, homeowners wanted a bathroom remodel to cost \$15,000, according to Tom Sertich, president of highly rated Kirk Development Co. in Phoenix, but now the starting point is \$20,000.

Dale Conrad, owner of highly rated Conrad Kitchen, Bath and Remodeling, based in Cranberry Township, Pennsylvania, says it's not unusual for a bathroom remodel to cost up to \$50,000. — *Angie's List*

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**KITCHEN SPENDING UP, TRENDS HOLD STEADY**—Homeowners plan to spend more on kitchen remodels, but styles such as glazed cabinets, often in a gray shade, will remain popular. Nick Cohen, owner of Advanced Builders & Contractors in Tarzana, California, says consumers get a better value if they spring for custom cabinets, and they're choosing custom more frequently. — *Angie's List*

**FURNITURE-STYLE DESIGN FEATURES**—Interior designer Greg Natale predicts that furniture-style cabinetry and other features will be one of the top trends in 2015. This approach marks another step in the evolution of the kitchen as the hub of the home. "The incredible designs available celebrate the different elements of the kitchen as pieces of beautiful furniture, not just workstations, which allows people to bring their own personal, warm, welcoming touch to this space," he says.

Incorporating an island will be a popular way people will introduce this style into their kitchens. "Raising it on legs or including intricate paneling or a contrasting top and sides are ways of turning this into a piece to be proud of," Natale says — *Houzz*

**MODERN TRADITIONAL STYLE**—Designs that marry modern and traditional elements will be one of the most influential looks of 2015, according to kitchen designer Kesha Pillay of Art of Kitchens, who says that homeowners are shunning ultrasleek, contemporary kitchens in favor of spaces that are "warm, homey and reflect themselves."

"This trend is affecting everything from cabinet design to colors, materials to textures," she says. "Flat-panel cabinet doors are being replaced with classic door profiles, such as Shaker doors," for example.  
— *Houzz*

**BEAUTIFUL BLACK**—Black will be one of the "It" colors in kitchen design this year, says interior designer Greg Natale. A simple way a homeowner will introduce this classic, sophisticated color into their design will be through black cabinetry or countertops. — *Houzz*

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